

# FUNDRAISING PACK



### HELLO,

We are delighted that you are looking to raise funds for St Andrew's Hospice.

This fundraising pack is full of ideas and tips on how to make your fundraising a success.

Whether you are facing your fear, conquering a mountain, holding a virtual coffee morning or setting yourself a walking challenge, we are here to help you every step of the way.

By choosing to support your local Hospice, you are helping care for patients and their families. You are incredible and our staff couldn't provide patient care without you!

On behalf of everyone here at St Andrew's Hospice,

#### THANK YOU



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# HELPING YOUR FRIENDS, FAMILY AND NEIGHBOURS IN YOUR LOCAL COMMUNITY

Our aim is to ensure the people you support live as actively as they can, for as long as they can and ensure they have the best quality of life possible.

Whilst we receive partial funding from NHS Lanarkshire, with your generosity we can continue to provide the care and support our patients and their families require.

With the current Covid-19 restrictions that are in place, our outpatient and community services are continuing, albeit online. One to one and group sessions, Tai-chi lessons and mindfulness exercises are provided via Zoom, Facebook and the Hospice website, ensuring that our patients still receive the support they need.

St Andrew's Hospice also offers grief and bereavement counselling to patients, their families and the wider community regardless of a connection to the Hospice. As a supporter, you make this happen each and every day and by choosing to fundraise for us, you play an essential role in providing this vital care.

At any one time, our wards care for up to 30 inpatients. We also support up to 120 patients each week across all of our services. This round the clock care simply couldn't happen without your incredible support and for that, we thank you.



"The care, compassion and empathy the staff showed towards our mate Stephen, his family and friends in his final weeks was remarkable."

"A truly special place for exceptionally special people. Thanks from the bottom of my heart to each and every one of you."

"The help and support our family has received has been great. Every aspect within the Hospice operates with perfection. We are still on our difficult journey and I would like to thank St Andrew's Hospice for making the unbearable, bearable."

# **NOTES**

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#### DECIDE WHAT YOU WANT TO DO

Come up with a what, when, where, why plan to get you started.

Our fundraising pack is full of ideas that may interest you!

#### SET UP A JUSTGIVING PAGE

JustGiving is the simplest way to collect sponsorship. Not only can you share your link with your friends or family via social media, Justgiving also sends the money directly to the Hospice once your page closes.

#### SPREAD THE WORD

Social media is a great way to spread the word. Share your activity online and ask your followers for support. Remember to ask friends and family if they can help you share. You could even contact your local newspaper.

#### HAVE A BACKUP PLAN

If your event is weather permitting, be sure to have a backup plan incase you get rained off!

#### **ASK YOUR WORKPLACE FOR HELP**

Many companies offer match funding when you are fundraising.

Ask your company if they can help you reach your target!

#### **AUTHORISATION**

If you would prefer to raise monies with a sponsor form, the fundraising team will be happy to post these to you. We can also provide letters of authorisation if you are trying to obtain raffles or any additional support.

## DON'T FORGET TO SEND THE MONEY YOU HAVE RAISED

Remember to include any sponsor forms you may have completed.

Be sure to advise those supporters who are UK taxpayers to tick the Gift Aid box too. You can hand in your monies directly to the Hospice or your local Hospice shop. You can also send a cheque, call our fundraising office, make a bank transfer or online donation.

Be sure to include your name as a reference.

#### STAY SAFE & LEGAL



- Please don't collect money and prizes without a letter of authorisation from us. We are happy to provide authorisation letters to obtain any prizes. Money collection and bucket collections may require permission from local authorities and businesses.
- If you are taking on any sort of fitness challenge, please seek proper medical guidance before completing! We don't want you to get hurt!
- Where possible, we recommend having two people present when money is being counted and sending it to us as soon as your event or challenge is over.

# DON'T FORGET, WE ARE ALWAYS HERE TO LEND A HELPING HAND.

We are delighted that you are taking the time to fundraise for us! We are here to offer advice and support every step of the way.

#### **FUNDRAISING MATERIALS**

We have Hospice branded balloons, buckets, banners and t-shirts readily available to help support your fundraising efforts.

#### **CONTACT US!**

You can give us a call on 01236 766951, contact us via our social media pages or leave us a message on our website. We are available between 09.00 - 16.30, Monday to Friday and we will be in touch as soon as possible.



#### **QUIZ NIGHTS**

Hold a family quiz night via Zoom and charge an entry fee. You could even set fines for wrong answers or for the losing team!

#### **CAKE SALE!**

Dust off that rolling pin and hold a cake & coffee morning in your workplace, your garden or local group.

#### **PICK A WINNER**

Get a Hospice football card and start selling your teams. Winner gets a % of your collection and you can donate the rest!

#### **GIVING UP?**

Giving up your favourite treat or drink isn't easy, how long can you go? Get sponsored for every day you achieve! Why not try giving up something for a whole month?

#### SEE A PENNY PICK IT UP

Don't throw away those loose pennies! Why not request one of our Hospice collection cans for your home or workplace?



# YOU ARE WHAT MAKES ST ANDREW'S HOSPICE SPECIAL

#### FUNDRAISING

The list of fundraising ideas is endless. We would love to hear about the exciting things you're doing to raise money for the Hospice. Remember to think outside the box, this is your chance to be creative.

#### BECOME A HOSPICE AMBASSADOR

Encourage your workplace, school or group to support the Hospice. Organise in-house fundraising efforts, join some of our Hospice campaigns and help spread awareness of the Hospice within the community.





Kirsty Steele recently walked 100 miles in memory of her husband Kenny.

"My husband Kenny was diagnosed with bowel cancer in July 2018. For 18 months he faced every day with such admirable positivity and fight.

"As Kenny's health deteriorated, we found St Andrew's Hospice. Kenny was supported by the amazing counsellors and weekly as an outpatient through the Wellbeing service. He also stayed in the Hospice twice for respite care.

"To summarise what the Hospice means to us would be to say that we were simply wrapped in kindness in the darkest of days. My children and I will always be eternally grateful for everything the staff at the Hospice did for Kenny and us."

#### **24 HOUR CHALLENGE**

Set yourself a 24 hour challenge. Walk on a treadmill, take on a danceathon or climb your stairs non stop for the entire day!

#### **REACH NEW HEIGHTS**

Climb some of Scotland's highest points, such as Ben Nevis or Tinto Hill - and take in the views along the way. Gain sponsorship for your climb and remember, with every step, you are helping to care for people in your community.



#### SHARK ATTACK

Are you brave enough to swim with sharks?

#### **WEST HIGHLAND WAY**

Get your walking boots ready for this 154km trek through some of Scotland's most notable scenery.

#### **BUNGEE JUMP OR SKYDIVE**

Why not take part in our annual Hospice bungee jump, or brave great heights and sky dive?

#### ON YER' BIKE

Set yourself a cycling challenge. Plan an on the road route or set up an exercise bike to go the distance. You could try Land's End to John O'Groats.

#### WAX ON, WAX OFF

Convince the hairiest person you know to get a body wax! Remember to capture their reaction.

"My husband spent his last few days in the Hospice, where he was made to feel like a person again and not just someone who was dying.

"Everyone we met treated my husband and family with such care and kindness from day one. Staff even took interest in my girls, talking to them about things they enjoyed, what we enjoyed together.

"After my husband passed, we felt that the incredible care didn't end there. The Hospice continued to contact us afterwards making sure we had everything we needed. We couldn't have asked for a better place."



WALKING ON SUNSHINE Whether it's a 26 mile Kiltwalk or a local 10k, join one of many organised walks and marathons, or set yourself your own Walking challenge. Every step counts!

# BRAXE THE SHAVE

Are you brave enough to shave your hair or beard? Get those clippers ready for a sponsored head shave! Why not ask your hairdresser or barber to get involved too?

#### SHOP LOCAL

Consider shopping in one of our local Hospice shops or donate some of your unwanted clothes, furniture or goods.

Our shops can be found in the following areas: Airdrie Warehouse, Coatbridge, Wishaw, Hamilton, Strathaven, Uddingston, Blantyre, Bellshill, East Kilbride, Lanark, Larkhall.

We also have a new exciting Home Boutique which can be found on South Bridge Street, Airdrie.

Our Home Boutique sells furniture and larger goods along with brand new home and fashion wear from our very own collection Runway.

#### **LEAVE A GIFT IN YOUR WILL**

Throughout March, with the support of local solicitors, we run our annual Make a Will Month campaign.

During this month, participating solicitors waive their fee for writing a basic Will in return for a suggested donation to the Hospice.

#### **WEEKLY LOTTERY DRAW**

For just £1 a week, you can enable us to help many families across Lanarkshire. Here are three great reasons to join our lottery today.

Weekly top prize of £1000!

You have a chance of winning one of seven cash prizes every single week.

It only takes a few minutes to sign up.

To sign up or for more information, please call the lottery office on 01236 772028 or email lottery@standrews.scot.nhs.uk





"Volunteering has been such a happy experience. as well as the satisfaction of knowing you're helping the hospice in however small a way, i've loved the company and made new friends. it's been great and I'd encourage anyone to try it!"

- Avril Haddow, Volunteer

St Andrew's Hospice is exceptionally lucky to have people like you supporting us each and every day.

The unsung heroes of our Hospice are our volunteers. We simply couldn't do it without you.



#### **CAN YOU HELP BY...**

Leafleting in your local area and helping to spread the word about upcoming events?

Helping in your local Hospice shop?

By becoming a Hospice Ambassador and encouraging others to support our cause?

Delivering and collecting Hospice collection cans in your local area?

We are always delighted to welcome new volunteers to help us. If you have a few hours to spare and wish to lend a hand, please give our Volunteer Co-ordinator Julie Wilson a call on 01236 766951.

# Thank you so much for choosing to support St Andrew's Hospice.

We are exceptionally grateful that you have taken the time to fundraise to help provide essential care.

By providing such fantastic support, you are making a huge difference to patients and their families across Lanarkshire.

You are what makes St Andrew's Hospice special.

We look forward to hearing about your fundraising activities. Remember to send us any photos and videos you may take as we would love to share your journey in raising funds for your local Hospice.

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